

Discover The Power Of The "Minimum Effective Dose"

If you were to stop what you were doing - and really allow yourself to picture the sort of lush, profitable hydroponic garden that would truly satisfy in all the ways that are important to you... can you retrace the exact steps to how you got there? Advanced Nutrients would like to share with you a special three-part nutrient formula that could be an important step in your journey to truly satisfying yields. So tag along as we explore what makes GROW-MICRO-BLOOM so special.

Have you heard of the idea "minimum effective dose"? It's all about perfectly balancing energy expenditure. For example, it's a known fact that the boiling temperature of water under standard conditions at sea level is 212 degrees Fahrenheit or 100 degree Celsius. More heat won't make water any more boiled. It's just a waste of resources that could be used to accomplish other tasks. With this in mind, we've designed a three-part formula called **Grow-Micro-Bloom**.

We'd Like To Share Something Else With You

Below are eight reasons you can buy GMB today with all the confidence in the world.

- **Pharmaceutical grade ingredients** – Advanced Nutrients uses pharmaceutical grade raw materials to make our products. What that means is that the raw materials sourced for our ingredients must meet a certain standard of purity and quality. This applies not only to the raw material as it appears in nature or in the lab, but to how its handled at every step along the way... from its original source, right to your bottle you buy in the store. Technical grade ingredients, by contrast, are almost a 50/50 split of purity. Pharmaceutical grade materials, like we use here at Advanced Nutrients,

approach total purity so that... practically speaking, every milliliter of product you use is having its intended effect on the plants. Also, it's guaranteed to be safe for your plant and more importantly, for your consumption.

- **Your safety is our highest priority** – Advanced Nutrients uses both organic and synthetic ingredients. But in either case, the deciding factor in how we decide which materials we source is your safety. It comes down to purity. Not only do we use pharmaceutical grade ingredients, but our team of plant scientists is obsessively dedicated to finding and testing additional variables.
- **We scour the globe to bring you the best** – Just like certain soils give rise to the best coffee beans, certain regions of the world have higher quality sources of certain nutrients and ingredients we use here at Advanced Nutrients. Our scientists are constantly on the lookout for the best sources for the most potent ingredients.
- **Tissue sample testing that can exceed 4 years for a specific product or ingredient** – We have developed a base level of quality checks for every ingredient and product we put onto the market. This includes thorough plant tissue sample testing and a scientific approach to recording and adjusting our results.
- **Reverse Osmosis Water Treatment** – Advanced Nutrients uses a reverse osmosis water treatment system. This provides not only what is considered "Ultra Pure" water (the same water that Coca-Cola® and Pepsi® use for their products) but gives us a unique scientific advantage for hydroponic nutrients – a steady control point. Our R/O water is extremely free of sediment impurities, excess sodium, as well as 99.999% free of all bacteria due to the UV light treatment that is part of the reverse osmosis process. We use the same pure water every day, hour, minute, etc. This means that the scientific tests we perform on our nutrients are indeed scientific – the variables are known and controlled. There are a surprising number of hydroponics companies that use tap water for their product development, which is a problem not only because of its low-quality and potential safety hazards for the end user, but because the quality of tap water fluctuates all the time.



conditions, varieties of plants, parameters such as room temperature, plant height, plant weight (wet and dry) tissue samples, pH, and PPM, to name a manageable few. How we develop most of our products: for example, first we source the material we want. Our team of scientists formulate multiple versions, altering mixing rates and

concentrations. They send each version out to different test sites to run rigorously scientific comparisons on each version, and carefully record the results. This is the point at which most companies would package it all up and sell it, feeling proud of themselves. Advanced Nutrients is far too obsessive for such half-hearted effort. Instead, we decide to take the data collected and further narrow our never-ending search for perfection. Once we have a good idea of what we think is getting the job done, we repeat the testing process from the beginning. This process of refinement, like mentioned above, can take years before we're satisfied with the results.

- **Also, Grow-Micro-Bloom is backed by the Company Founders' NO-RISK, 100% Money Back GUARANTEE!**

Read what growers are saying about pH Perfect Grow-Micro-Bloom:

Amy Carpenter Schares "I love the Advanced Nutrients', Grow, Micro and Bloom because it's easy to use and very accepted by my plants. Slip in a little Big Bud and Bud Candy during bloom and watch the success you have at harvest. I also love your website it explains so much in detail. And that makes it easy to understand. Very cost effective also. Thanks for making my garden a masterpiece. Keep up the good work because you deserve an award..... Thanks." June 27, 2011

Garneau, from San Francisco, California "I used to use the cheapest fertilizers I could get. I had no good hydroponic information and didn't know where to get good hydroponic supplies. People told me it didn't matter what I use for fertilizer. Everything is in the plant genetics. But when I started to know some other gardeners and saw that their plants looked way greener than mine and they were getting better harvests, I had to get better fertilizer. They told me that if I used better fertilizer I could get bigger buds. At first I used General Hydroponics three-part. But I couldn't get it to mix right so every time I had to be really careful with the strength and the acidity (pH was wrong). I finally switched to your 3 part and have had zero problems, and also am getting wicked yields. Thanks!" July, 2011 (via e-mail)

Alex, from National City, California "I do large-scale production and I need something that takes no brains to use in bulk because I don't have time to measure precisely. The flexibility, consistency and predictability of your stuff is what I require, and you deliver it hundreds of liters at a time." July, 2011 (via e-mail)

➔ **Ask your local hydroponic retailer about what Grow-Micro-Bloom can do for your garden today!**

